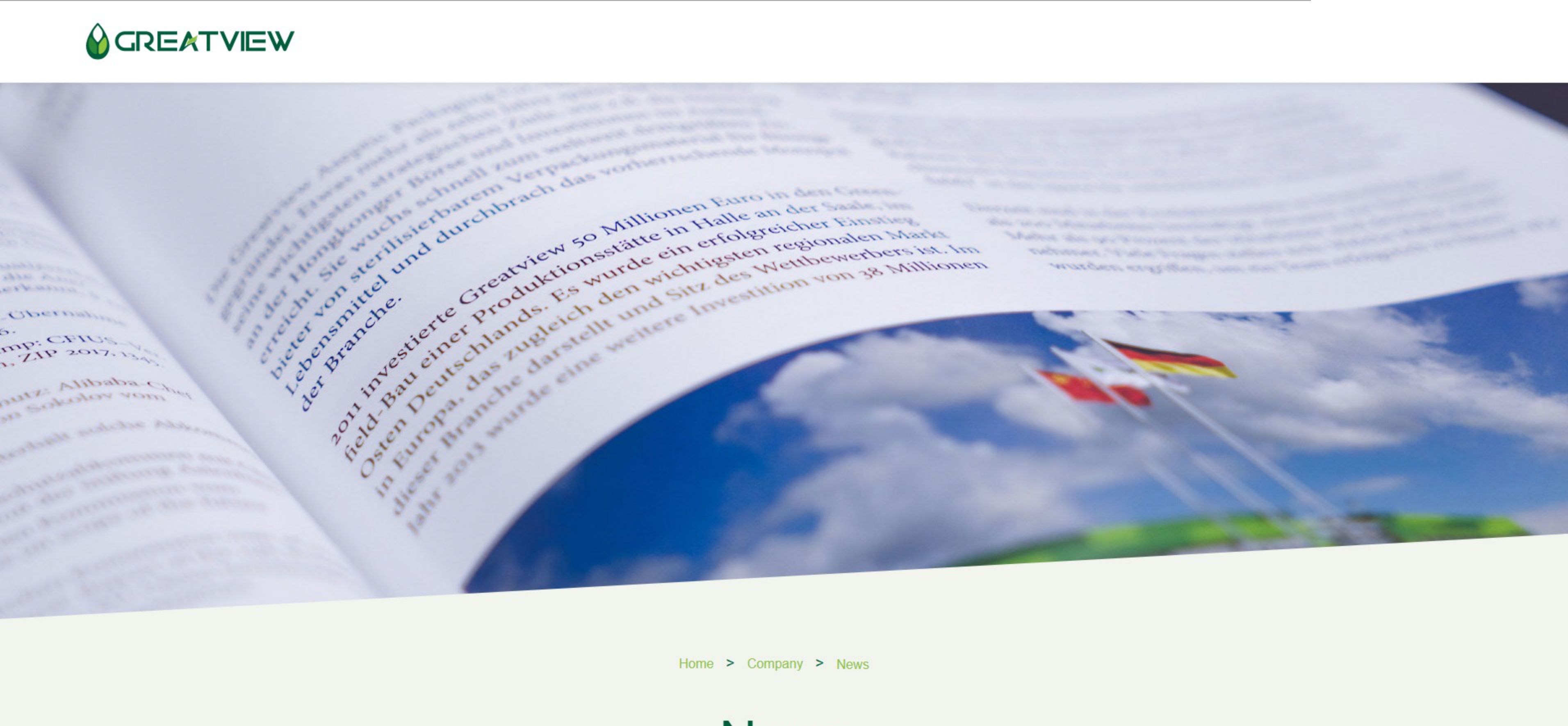




News

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Join us at Chance 2024: Explore exciting career opportunities!

22nd February 2024

From 23-24 February, we'll be taking part in "Chance - Saxony-Anhalt's largest education, job and business fair" in Germany! Visit our stand and learn more about our high quality, sustainable liquid food packaging solutions, produced by our dedicated team in Kabelsketal. We're looking for new employees and educators interested in discovering our diverse career opportunities.

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Greatview exhibition at Gulfood Manufacturing 2023: Innovative, Global, and Sustainable

28th November 2023



We are pleased to provide a retrospective on our participation in the Gulfood Manufacturing Exhibition 2023, which took place from November 7 to 9 at the World Trade Centre in Dubai. Our stand in the SHK Saad Hall, part of the German pavilion, served as a hub for innovation, global presence, and sustainable solutions.

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PioneerTalk | What is the top priority for solving packaging waste in the food and beverage industry?

25th November 2023



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Color Plate in the form of art curry to unlock the “Shenzhen aesthetic code”

19th April 2023



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Greatview Aseptic Packaging to acquire the assets of Alternapak Production srl, Italy

17th August 2022



Greatview today announced that it has entered into an agreement to acquire the assets of Alternapak Production srl at San Pietro in Gu, Italy.

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Solar panel facility enters operation in Greatview's German plant

11th July 2022



Greatview has taken another important step on its route to carbon-neutral production with the self-funded installation of a solar panel system on the rooftop of its packaging material plant in Central Germany.

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Greatview launches Greatview Planet to drive the circular economy

7th June 2022



Greatview develops its first sustainable packaging solution Greatview Planet in co-operation with INEOS and UPM Biofuels – all certified by the RSB With the official launch of Greatview Planet in June this year, Greatview is responding to the growing demand for sustainable packaging solutions for liquid dairy and non-carbonated beverages.

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Greatview introduces an exciting expanded product portfolio at Gulfood Manufacturing 2021

9th November 2021



Greatview's appearance at this year's Gulfood Manufacturing Exhibition was punctuated by a series of exciting new product launches that will support producers in the increasingly competitive liquid food industry.

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Sustainability in Greatview's production and supply chain recognised at 2021 Sino-Swiss Business Awards

30th October 2021



Greatview's continued efforts to prioritise environmental sustainability in its production processes and across its supply chain were recognised at the prestigious 2021 Sino-Swiss Business Awards (SSBA) as we were a nominee in the final round of the "Business Award for Sustainable Production and Supply Chain".

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Jeff Bi participates in panel discussion at Sino-Swiss Economic Forum 2020

11th December 2020



On the 20th November, Jeff Bi, CEO and Executive Director of Greatview took part in an expert panel discussion at the Sino-Swiss Economic Forum 2020 (SSEF 2020) held by SwissCham China with the title "Together for a better future – smart & sustainable".

[READ MORE >](#)

Greatview celebrates success at World Beverage Innovation Awards 2020

15th November 2020



For the last 18 years, the World Beverage Innovation Awards have given recognition to the latest examples of excellence and innovation in the beverage industry. Across a total of 22 categories, the 2020 awards encompassed products, packaging, marketing, manufacturing, sustainability and more.

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Get connected: Enhanced functionality in smart packaging

31st October 2020



Jeff Bi, CEO and Executive Director of Greatview Aseptic Packaging, was recently asked by FoodBev to contribute his thoughts on smart packaging and its capacity for providing enhanced functionality. In this in-depth article, you can read about how he and others value the potential of smart packaging to create value for customers and brands alike.

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Greatview's intelligent manufacturing: Creating a better customer success platform

9th July 2020



Jeff Bi, CEO and Executive Director of Greatview Aseptic Packaging, was invited to deliver a keynote speech at NEXCON, a digital conference sharing insights from leading experts in the field of smart manufacturing. In his speech, he described Greatview's achievements and prospects in intelligent manufacturing, and how this creates a platform for customer success.

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Greatview Aseptic establishes as a trusted supplier of blank-fed aseptic cartons

19th June 2020

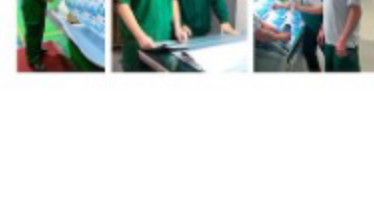


Greatview Aseptic Packaging, already well established as the second-largest supplier of roll-fed packaging material for Tetra Pak aseptic filling machines, is now established as a blank-fed producer, supplying sleeves compatible with SIG Combibloc filling machines.

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A heartfelt thank you to our employees and business partners

30th March 2020



In this period of unprecedented uncertainty and distress, Greatview is extremely proud to be at the forefront of supply, keeping essential food flowing from farms to the tables of individuals and families around the world.

[READ MORE >](#)

TopFruit Juice brings innovative QR code campaign to its consumers

4th March 2020



Game-changing packaging supplier Greatview's innovative Smart Packaging solution has provided a profitable upgrade for Oman's most popular juice brand TopFruit. In an increasingly diversified and competitive market, food and beverage brands require ever more innovative methods to differentiate their products from others.

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Greatview commits to Carbon-Free Electricity in its German Factory

13th February 2020



In addition to its use of innovative energy-saving technologies, Greatview has committed from 2020 to purchasing 100% of its electrical power for its German factory from renewable, carbon-free sources. The power is sourced from solar, wind and hydro-electric installations, certified from the German Federal Environment Agency.

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A true alternative: A conversation between Jeff Bi and CEO Magazine

21st November 2019



CEO Magazine, a global business publication, sat down with Jeff Bi, the CEO and Executive Director of Greatview Aseptic Packaging, to discuss how Greatview is changing the aseptic carton industry for the better.

[READ MORE >](#)

Greatview Aseptic Packaging: Bringing Innovations at Gulfood Manufacturing

1st November 2019



Greatview achieved great success at Dubai's 2019 Gulfood Manufacturing, showcasing the innovative digital solutions of Greatview® Smart Packaging and Greatview® Discovery, brand differentiation with Greatview's Décor Effects, and demonstrating its global presence with customers' products around the world. This year's Gulfood Manufacturing was full of highlights.

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Made in Germany: Greatview quality from Halle to the world

6th May 2019



Only eight years after its initiation, Greatview is proud that investing in Germany as a new production location is a major success. Since its inauguration in 2013 and together with a major expansion in 2017, Greatview in Halle has grown into a major exporter for the company and for Germany.

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